

Washington in the US

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Report description:

The Washington in the US report provides comprehensive city level information benchmarked against other cities in the country and region. The report includes historic data and forecasts on city population, consumer expenditure, digital penetration, wealth and other consumer topics. On top of the consumer analysis, economic city landscape is represented including statistics and projections for key macroeconomic, labour and transport indicators.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Washington in the US

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List Of Contents And Tables

WASHINGTON IN THE US

HEADLINES

CITY SCORECARD

CHART 1 Washington City Scorecard Rankings Among 370 North America Cities

CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 City Scorecard Compared to and 2022

POPULATION

CHART 2 Key Washington Population Indicators Compared to USA and North America 2022

CHART 3 Washington Population Growth Compared to USA and North America 2017-2027

CHART 4 Washington Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2017-2027

CHART 5 Washington Population by Age and Sex 2022

CONSUMER EXPENDITURE

CHART 6 Washington Consumer Expenditure per Capita Compared to USA and North America 2017-2027

CHART 7 Washington Consumer Expenditure Structure 2022

DIGITAL CONSUMER

CHART 8 Key Washington Digital Consumer Statistics Compared to USA and North America 2022

CHART 9 Digital Consumer Historic Growth and Forecasts in Washington 2017-2027

WEALTH

CHART 10 Washington Disposable Income per Household Compared to USA and North America 2017-2027

CHART 11 Number of Households by Disposable Income Band in Washington 2017/2022/2027

CHART 12 Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Washington: 2017-2027

POSSESSION OF HOUSEHOLD DURABLES

CHART 13 Washington Household Possession of Kitchen Durables Compared to USA and North America 2022: % of Households

CHART 14 Washington Possession of Entertainment Electronics Compared to USA and North America 2022: % of Households

CHART 15 Washington Household Possession of Other Durables Compared to USA and North America 2022: % of Households

ECONOMY

CHART 16 Washington GDP per Capita Compared to USA and North America 2017-2027

CHART 17 Washington Real GDP Growth Compared to USA and North America 2017-2027

CHART 18 Washington Inflation Compared to USA and North America 2017-2027

LABOUR

CHART 19 Washington Labour Indicators Compared to USA and North America 2022

CHART 20 Economically Active Population and Unemployment Rate in Washington 2017-2022

CHART 21 Washington Labour Productivity Compared to USA and North America 2017-2022

TRANSPORT

CHART 22 Number of Airport Passengers in Washington 2017-2022

CHART 23 Automotive Circulation in Washington 2017-2022

CHART 24 Washington Transport Possession Compared to USA and North America 2022: % of Households

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