

Tunis in Tunisia

City Review | 2023-07-13 | 16 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €575.00
- Multiple User License (1 Site) €1150.00
- Multiple User License (Global) €1725.00

Report description:

The Tunis in Tunisia report provides comprehensive city level information benchmarked against other cities in the country and region. The report includes historic data and forecasts on city population, consumer expenditure, digital penetration, wealth and other consumer topics. On top of the consumer analysis, economic city landscape is represented including statistics and projections for key macroeconomic, labour and transport indicators.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Tunis in Tunisia

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

List Of Contents And Tables

TUNIS IN TUNISIA

HEADLINES

CITY SCORECARD

CHART 1 Tunis City Scorecard Rankings Among 146 Middle East and Africa Cities

CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 City Scorecard Compared to and 2022

POPULATION

CHART 2 Key Tunis Population Indicators Compared to Tunisia and Middle East and Africa 2022

CHART 3 Tunis Population Growth Compared to Tunisia and Middle East and Africa 2017-2027

CHART 4 Tunis Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2017-2027

CHART 5 Tunis Population by Age and Sex 2022

CONSUMER EXPENDITURE

CHART 6 Tunis Consumer Expenditure per Capita Compared to Tunisia and Middle East and Africa 2017-2027

CHART 7 Tunis Consumer Expenditure Structure 2022

DIGITAL CONSUMER

CHART 8 Key Tunis Digital Consumer Statistics Compared to Tunisia and Middle East and Africa 2022

CHART 9 Digital Consumer Historic Growth and Forecasts in Tunis 2017-2027

WEALTH

CHART 10 Tunis Disposable Income per Household Compared to Tunisia and Middle East and Africa 2017-2027

CHART 11 Number of Households by Disposable Income Band in Tunis 2017/2022/2027

CHART 12 Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Tunis: 2017-2027

POSSESSION OF HOUSEHOLD DURABLES

CHART 13 Tunis Household Possession of Kitchen Durables Compared to Tunisia and Middle East and Africa 2022: % of Households

CHART 14 Tunis Possession of Entertainment Electronics Compared to Tunisia and Middle East and Africa 2022: % of Households

CHART 15 Tunis Household Possession of Other Durables Compared to Tunisia and Middle East and Africa 2022: % of Households

ECONOMY

CHART 16 Tunis GDP per Capita Compared to Tunisia and Middle East and Africa 2017-2027

CHART 17 Tunis Real GDP Growth Compared to Tunisia and Middle East and Africa 2017-2027

CHART 18 Tunis Inflation Compared to Tunisia and Middle East and Africa 2017-2027

LABOUR

CHART 19 Tunis Labour Indicators Compared to Tunisia and Middle East and Africa 2022

CHART 20 Economically Active Population and Unemployment Rate in Tunis 2017-2022

CHART 21 Tunis Labour Productivity Compared to Tunisia and Middle East and Africa 2017-2022

TRANSPORT

CHART 22 Number of Airport Passengers in Tunis 2017-2022

CHART 23 Tunis Transport Possession Compared to Tunisia and Middle East and Africa 2022: % of Households

Tunis in Tunisia

City Review | 2023-07-13 | 16 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€575.00
	Multiple User License (1 Site)	€1150.00
	Multiple User License (Global)	€1725.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-12
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com