

## **Tobacco in the Netherlands**

Market Direction | 2023-07-10 | 55 pages | Euromonitor

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### **Report description:**

Sales of combustible tobacco products such as cigarettes, cigars, cigarillos and smoking tobacco continued to decline in both volume and real value (at constant 2022 prices) terms in 2022. Any sales increases in current value terms were mostly being driven by inflation. The high inflation rates mean that households' disposable incomes have been under pressure, with downtrading seen in many products, especially cigarettes and fine cut tobacco. In addition to the difficult economic backdrop, the C...

Euromonitor International's Tobacco in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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