

## **Sweet Biscuits, Snack Bars and Fruit Snacks in Uruguay**

Market Direction | 2023-07-11 | 23 pages | Euromonitor

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### **Report description:**

In 2022, sweet biscuits recorded positive volume growth after two years of registering declining sales, with positive growth also expected in 2023. The good performances in 2022 and 2023 are, in part, explained by a better supply after the production restrictions seen during the pandemic, with factories producing at below-capacity levels due to COVID-19 infections impacting the supplies of sweet biscuits. A better supply of imported brands also favoured the recovery of sweet biscuits, with volum...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Uruguay report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International

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#### **2023 DEVELOPMENTS**

Sweet biscuits sales continue to grow in 2023

Cereal bar sales being impacted by the black octagon labelling system

Papa Chips sells its Toddy brand while Panificadora Bimbo del Uruguay closes its El Maestro Cubano plant in Montevideo

#### **PROSPECTS AND OPPORTUNITIES**

Protein/energy bars will be most dynamic over the forecast period

Healthy new alternatives in sweet biscuits could be the upshot of the ban on sales of high-sugar products in schools

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What next for snacks?

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