

Sugar Confectionery in South Africa

Market Direction | 2023-07-11 | 24 pages | Euromonitor

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Report description:

Sugar confectionery is set to record high single-digit retail current value growth in 2023; however, rising unit prices are expected to drive down retail volume demand. Most categories are projected to see double-digit growth in unit prices as a result of rising production costs, such as added overhead costs for back-up power generation, and rising prices of raw materials. In 2020, the government signed the Sugar Masterplan, which focused on boosting local production of sugar. According to the M...

Euromonitor International's Sugar Confectionery in South Africa report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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