

## **Spirits in Latvia**

Market Direction | 2023-07-11 | 26 pages | Euromonitor

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### **Report description:**

2022 was a good year for the spirits category in Latvia following the relaxation of pandemic restrictions, with horeca establishments able to work at full capacity from March 2022. As a result, spirits sales grew significantly in the on- and off-trade, although on-trade sales are still below pre-pandemic levels. Whiskey, rum, bitters, liqueurs and gin are the fastest growing categories in Latvia, compared to the more traditional vodka. These products are all experiencing high consumer demand cur...

Euromonitor International's Spirits in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Brandy and Cognac, Liqueurs, Non Alcoholic Spirits, Other Spirits, Rum, Tequila (and Mezcal), Whiskies, White Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Spirits market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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