

## **Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Lithuania**

Market Direction | 2023-07-11 | 23 pages | Euromonitor

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### **Report description:**

Sales of e-vapour products posted double-digit growth in current value terms in 2022, following a very successful couple of years in 2020 and 2021. Closed system single use products remained the most popular option in 2022 with the category remaining the main growth driver despite the government introducing restrictions on flavoured e-vapour products and e-liquids in July 2022. Nonetheless, retailers managed to find ways around the law such as calling flavours "aromas" while also continuing to s...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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