

## **Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Latvia**

Market Direction | 2023-07-11 | 26 pages | Euromonitor

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### **Report description:**

Closed system single use e-vapour products continued to register outstanding sales growth in Latvia in 2022, in the process recording the most impressive performance of any category across the country's tobacco market during the year. These products are most popular among younger generations of consumers, among whom they represent a far more modern and technologically advanced alternative to cigarettes and fine cut tobacco. While there is a certain sense among industry stakeholders that closed S...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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