

## **Seoul in South Korea**

City Review | 2023-07-12 | 17 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €575.00
- Multiple User License (1 Site) €1150.00
- Multiple User License (Global) €1725.00

### **Report description:**

The Seoul in South Korea report provides comprehensive city level information benchmarked against other cities in the country and region. The report includes historic data and forecasts on city population, consumer expenditure, digital penetration, wealth and other consumer topics. On top of the consumer analysis, economic city landscape is represented including statistics and projections for key macroeconomic, labour and transport indicators.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cities market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### **Table of Contents:**

Seoul in South Korea

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

List Of Contents And Tables

SEOUL IN SOUTH KOREA

HEADLINES

CITY SCORECARD

CHART 1 Seoul City Scorecard Rankings Among 240 Asia Pacific Cities

CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 City Scorecard Compared to and 2022

POPULATION

CHART 2 Key Seoul Population Indicators Compared to South Korea and Asia Pacific 2022

CHART 3 Seoul Population Growth Compared to South Korea and Asia Pacific 2017-2027

CHART 4 Seoul Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2017-2027

CHART 5 Seoul Population by Age and Sex 2022

CONSUMER EXPENDITURE

CHART 6 Seoul Consumer Expenditure per Capita Compared to South Korea and Asia Pacific 2017-2027

CHART 7 Seoul Consumer Expenditure Structure 2022

DIGITAL CONSUMER

CHART 8 Key Seoul Digital Consumer Statistics Compared to South Korea and Asia Pacific 2022

CHART 9 Digital Consumer Historic Growth and Forecasts in Seoul 2017-2027

WEALTH

CHART 10 □Seoul Disposable Income per Household Compared to South Korea and Asia Pacific 2017-2027

CHART 11 □Number of Households by Disposable Income Band in Seoul 2017/2022/2027

CHART 12 □Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Seoul: 2017-2027

POSSESSION OF HOUSEHOLD DURABLES

CHART 13 □Seoul Household Possession of Kitchen Durables Compared to South Korea and Asia Pacific 2022: % of Households

CHART 14 □Seoul Possession of Entertainment Electronics Compared to South Korea and Asia Pacific 2022: % of Households

CHART 15 □Seoul Household Possession of Other Durables Compared to South Korea and Asia Pacific 2022: % of Households

ECONOMY

CHART 16 □Seoul GDP per Capita Compared to South Korea and Asia Pacific 2017-2027

CHART 17 □Seoul Real GDP Growth Compared to South Korea and Asia Pacific 2017-2027

CHART 18 □Seoul Inflation Compared to South Korea and Asia Pacific 2017-2027

LABOUR

CHART 19 □Seoul Labour Indicators Compared to South Korea and Asia Pacific 2022

CHART 20 □Economically Active Population and Unemployment Rate in Seoul 2017-2022

CHART 21 □Seoul Labour Productivity Compared to South Korea and Asia Pacific 2017-2022

TRANSPORT

CHART 22 □Number of Airport Passengers in Seoul 2017-2022

CHART 23 □Automotive Circulation in Seoul 2017-2022

CHART 24 □Seoul Transport Possession Compared to South Korea and Asia Pacific 2022: % of Households

## Seoul in South Korea

City Review | 2023-07-12 | 17 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€575.00
	Multiple User License (1 Site)	€1150.00
	Multiple User License (Global)	€1725.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-05-09
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com