

Savoury Snacks in South Africa

Market Direction | 2023-07-11 | 23 pages | Euromonitor

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Report description:

The top players in savoury snacks are set to continue to record value share declines in 2023, mainly driven by higher unit prices. The weather continues to hamper the local production of potatoes used in the production of potato chips. While the price of edible oils has reduced thanks to improved local production and the stabilisation of oil prices globally, manufacturing costs continue to increase, which necessitates price increases. Given the tough trading environment, brands are consolidating...

Euromonitor International's Savoury Snacks in South Africa report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
July 2023

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