

**Rtds in Latvia**

Market Direction | 2023-07-11 | 22 pages | Euromonitor

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**Report description:**

RTDs have a strong presence in Latvia, where the category is well developed compared to the neighbouring Lithuanian market. With an array of brands vying for share, this is a saturated category where local manufacturers have carved out strong positions. RTDs witnessed strong growth in the on-trade as the category continued to rebound from its poor showing at the peak of the COVID-19 pandemic in 2020. However, the on-trade category still has a long way to go before sales return to pre-COVID-19 le...

Euromonitor International's RTDs in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Malt-based RTDs, Non Alcoholic RTDs, Other RTDs, Spirit-based RTDs, Wine-based RTDs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the RTDs market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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