

Rotterdam in the Netherlands

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Report description:

The Rotterdam in the Netherlands report provides comprehensive city level information benchmarked against other cities in the country and region. The report includes historic data and forecasts on city population, consumer expenditure, digital penetration, wealth and other consumer topics. On top of the consumer analysis, economic city landscape is represented including statistics and projections for key macroeconomic, labour and transport indicators.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Rotterdam in the Netherlands

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List Of Contents And Tables

ROTTERDAM IN THE NETHERLANDS

HEADLINES

CITY SCORECARD

CHART 1 Rotterdam City Scorecard Rankings Among 189 Western Europe Cities

CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 City Scorecard Compared to and 2022

POPULATION

CHART 2 Key Rotterdam Population Indicators Compared to Netherlands and Western Europe 2022

CHART 3 Rotterdam Population Growth Compared to Netherlands and Western Europe 2017-2027

CHART 4 Rotterdam Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2017-2027

CHART 5 Rotterdam Population by Age and Sex 2022

CONSUMER EXPENDITURE

CHART 6 Rotterdam Consumer Expenditure per Capita Compared to Netherlands and Western Europe 2017-2027

CHART 7 Rotterdam Consumer Expenditure Structure 2022

DIGITAL CONSUMER

CHART 8 Key Rotterdam Digital Consumer Statistics Compared to Netherlands and Western Europe 2022

CHART 9 Digital Consumer Historic Growth and Forecasts in Rotterdam 2017-2027

WFAI TH

CHART 10 ∏Rotterdam Disposable Income per Household Compared to Netherlands and Western Europe 2017-2027

CHART 11 ∏Number of Households by Disposable Income Band in Rotterdam 2017/2022/2027

CHART 12 [Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Rotterdam: 2017-2027

POSSESSION OF HOUSEHOLD DURABLES

CHART 13 [Rotterdam Household Possession of Kitchen Durables Compared to Netherlands and Western Europe 2022: % of Households

CHART 14 [Rotterdam Possession of Entertainment Electronics Compared to Netherlands and Western Europe 2022: % of Households

CHART 15 [Rotterdam Household Possession of Other Durables Compared to Netherlands and Western Europe 2022: % of Households

ECONOMY

CHART 16 ∏Rotterdam GDP per Capita Compared to Netherlands and Western Europe 2017-2027

CHART 17 | Rotterdam Real GDP Growth Compared to Netherlands and Western Europe 2017-2027

CHART 18 ⊓Rotterdam Inflation Compared to Netherlands and Western Europe 2017-2027

LABOUR

CHART 19 ∏Rotterdam Labour Indicators Compared to Netherlands and Western Europe 2022

CHART 20 | Economically Active Population and Unemployment Rate in Rotterdam 2017-2022

CHART 21 ∏Rotterdam Labour Productivity Compared to Netherlands and Western Europe 2017-2022

TRANSPORT

CHART 22 Number of Airport Passengers in Rotterdam 2017-2022

CHART 23

☐ Automotive Circulation in Rotterdam 2017-2022

CHART 24 | Rotterdam Transport Possession Compared to Netherlands and Western Europe 2022: % of Households

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