

Men's Grooming in India

Market Direction | 2023-07-13 | 24 pages | Euromonitor

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Report description:

Men's grooming in India has experienced inflationary pressures and supply chain disruptions, impacting the availability and pricing of key commodities, particularly in men's shaving. These challenges have been influenced by various factors, including fluctuating commodity prices, and transportation issues. Brands are trying to explore local sourcing strategies to minimise the impact of supply chain disruptions and manage inflationary pressures. Despite inflationary pressures, brands are making e...

Euromonitor International's Men's Grooming in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Men's Fragrances, Men's Shaving, Men's Toiletries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Men's Grooming market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Fmcg giants eye growing opportunities in men's grooming

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