

## Medan in Indonesia

City Review | 2023-07-11 | 17 pages | Euromonitor

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### Report description:

The Medan in Indonesia report provides comprehensive city level information benchmarked against other cities in the country and region. The report includes historic data and forecasts on city population, consumer expenditure, digital penetration, wealth and other consumer topics. On top of the consumer analysis, economic city landscape is represented including statistics and projections for key macroeconomic, labour and transport indicators.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Cities market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### Table of Contents:

Medan in Indonesia

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List Of Contents And Tables

MEDAN IN INDONESIA

HEADLINES

CITY SCORECARD

CHART 1 Medan City Scorecard Rankings Among 240 Asia Pacific Cities

CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 City Scorecard Compared to and 2022

POPULATION

CHART 2 Key Medan Population Indicators Compared to Indonesia and Asia Pacific 2022

CHART 3 Medan Population Growth Compared to Indonesia and Asia Pacific 2017-2027

CHART 4 Medan Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2017-2027

CHART 5 Medan Population by Age and Sex 2022

CONSUMER EXPENDITURE

CHART 6 Medan Consumer Expenditure per Capita Compared to Indonesia and Asia Pacific 2017-2027

CHART 7 Medan Consumer Expenditure Structure 2022

DIGITAL CONSUMER

CHART 8 Key Medan Digital Consumer Statistics Compared to Indonesia and Asia Pacific 2022

CHART 9 Digital Consumer Historic Growth and Forecasts in Medan 2017-2027

WEALTH

CHART 10 Medan Disposable Income per Household Compared to Indonesia and Asia Pacific 2017-2027

CHART 11 Number of Households by Disposable Income Band in Medan 2017/2022/2027

CHART 12 Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Medan: 2017-2027

POSSESSION OF HOUSEHOLD DURABLES

CHART 13 Medan Household Possession of Kitchen Durables Compared to Indonesia and Asia Pacific 2022: % of Households

CHART 14 Medan Possession of Entertainment Electronics Compared to Indonesia and Asia Pacific 2022: % of Households

CHART 15 Medan Household Possession of Other Durables Compared to Indonesia and Asia Pacific 2022: % of Households

ECONOMY

CHART 16 Medan GDP per Capita Compared to Indonesia and Asia Pacific 2017-2027

CHART 17 Medan Real GDP Growth Compared to Indonesia and Asia Pacific 2017-2027

CHART 18 Medan Inflation Compared to Indonesia and Asia Pacific 2017-2027

LABOUR

CHART 19 Medan Labour Indicators Compared to Indonesia and Asia Pacific 2022

CHART 20 Economically Active Population and Unemployment Rate in Medan 2017-2022

CHART 21 Medan Labour Productivity Compared to Indonesia and Asia Pacific 2017-2022

TRANSPORT

CHART 22 Number of Airport Passengers in Medan 2017-2022

CHART 23 Automotive Circulation in Medan 2017-2022

CHART 24 Medan Transport Possession Compared to Indonesia and Asia Pacific 2022: % of Households

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