

Manila in the Philippines

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Report description:

The Manila in the Philippines report provides comprehensive city level information benchmarked against other cities in the country and region. The report includes historic data and forecasts on city population, consumer expenditure, digital penetration, wealth and other consumer topics. On top of the consumer analysis, economic city landscape is represented including statistics and projections for key macroeconomic, labour and transport indicators.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Manila in the Philippines

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List Of Contents And Tables

MANILA IN THE PHILIPPINES

HEADLINES

CITY SCORECARD

CHART 1 Manila City Scorecard Rankings Among 240 Asia Pacific Cities

CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 City Scorecard Compared to and 2022

POPULATION

CHART 2 Key Manila Population Indicators Compared to Philippines and Asia Pacific 2022

CHART 3 Manila Population Growth Compared to Philippines and Asia Pacific 2017-2027

CHART 4 Manila Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2017-2027

CHART 5 Manila Population by Age and Sex 2022

CONSUMER EXPENDITURE

CHART 6 Manila Consumer Expenditure per Capita Compared to Philippines and Asia Pacific 2017-2027

CHART 7 Manila Consumer Expenditure Structure 2022

DIGITAL CONSUMER

CHART 8 Key Manila Digital Consumer Statistics Compared to Philippines and Asia Pacific 2022

CHART 9 Digital Consumer Historic Growth and Forecasts in Manila 2017-2027

WEALTH

CHART 10 □Manila Disposable Income per Household Compared to Philippines and Asia Pacific 2017-2027

CHART 11 □Number of Households by Disposable Income Band in Manila 2017/2022/2027

CHART 12 □Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Manila: 2017-2027

POSSESSION OF HOUSEHOLD DURABLES

CHART 13 □Manila Household Possession of Kitchen Durables Compared to Philippines and Asia Pacific 2022: % of Households

CHART 14 □Manila Possession of Entertainment Electronics Compared to Philippines and Asia Pacific 2022: % of Households

CHART 15 □Manila Household Possession of Other Durables Compared to Philippines and Asia Pacific 2022: % of Households

ECONOMY

CHART 16 □Manila GDP per Capita Compared to Philippines and Asia Pacific 2017-2027

CHART 17 □Manila Real GDP Growth Compared to Philippines and Asia Pacific 2017-2027

CHART 18 □Manila Inflation Compared to Philippines and Asia Pacific 2017-2027

LABOUR

CHART 19 □Manila Labour Indicators Compared to Philippines and Asia Pacific 2022

CHART 20 □Economically Active Population and Unemployment Rate in Manila 2017-2022

CHART 21 □Manila Labour Productivity Compared to Philippines and Asia Pacific 2017-2022

TRANSPORT

CHART 22 □Number of Airport Passengers in Manila 2017-2022

CHART 23 □Automotive Circulation in Manila 2017-2022

CHART 24 □Manila Transport Possession Compared to Philippines and Asia Pacific 2022: % of Households

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