

Lyon in France

City Review | 2023-07-11 | 17 pages | Euromonitor

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Report description:

The Lyon in France report provides comprehensive city level information benchmarked against other cities in the country and region. The report includes historic data and forecasts on city population, consumer expenditure, digital penetration, wealth and other consumer topics. On top of the consumer analysis, economic city landscape is represented including statistics and projections for key macroeconomic, labour and transport indicators.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Lyon in France

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List Of Contents And Tables

LYON IN FRANCE

HEADLINES

CITY SCORECARD

CHART 1 Lyon City Scorecard Rankings Among 189 Western Europe Cities

CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 City Scorecard Compared to and 2022

POPULATION

CHART 2 Key Lyon Population Indicators Compared to France and Western Europe 2022

CHART 3 Lyon Population Growth Compared to France and Western Europe 2017-2027

CHART 4 Lyon Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2017-2027

CHART 5 Lyon Population by Age and Sex 2022

CONSUMER EXPENDITURE

CHART 6 Lyon Consumer Expenditure per Capita Compared to France and Western Europe 2017-2027

CHART 7 Lyon Consumer Expenditure Structure 2022

DIGITAL CONSUMER

CHART 8 Key Lyon Digital Consumer Statistics Compared to France and Western Europe 2022

CHART 9 Digital Consumer Historic Growth and Forecasts in Lyon 2017-2027

WEALTH

CHART 10 □Lyon Disposable Income per Household Compared to France and Western Europe 2017-2027

CHART 11 □Number of Households by Disposable Income Band in Lyon 2017/2022/2027

CHART 12 □Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Lyon: 2017-2027

POSSESSION OF HOUSEHOLD DURABLES

CHART 13 □Lyon Household Possession of Kitchen Durables Compared to France and Western Europe 2022: % of Households

CHART 14 □Lyon Possession of Entertainment Electronics Compared to France and Western Europe 2022: % of Households

CHART 15 □Lyon Household Possession of Other Durables Compared to France and Western Europe 2022: % of Households

ECONOMY

CHART 16 □Lyon GDP per Capita Compared to France and Western Europe 2017-2027

CHART 17 □Lyon Real GDP Growth Compared to France and Western Europe 2017-2027

CHART 18 □Lyon Inflation Compared to France and Western Europe 2017-2027

LABOUR

CHART 19 □Lyon Labour Indicators Compared to France and Western Europe 2022

CHART 20 □Economically Active Population and Unemployment Rate in Lyon 2017-2022

CHART 21 □Lyon Labour Productivity Compared to France and Western Europe 2017-2022

TRANSPORT

CHART 22 □Number of Airport Passengers in Lyon 2017-2022

CHART 23 □Automotive Circulation in Lyon 2017-2022

CHART 24 □Lyon Transport Possession Compared to France and Western Europe 2022: % of Households

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