

Lucknow in India

City Review | 2023-07-11 | 17 pages | Euromonitor

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Report description:

The Lucknow in India report provides comprehensive city level information benchmarked against other cities in the country and region. The report includes historic data and forecasts on city population, consumer expenditure, digital penetration, wealth and other consumer topics. On top of the consumer analysis, economic city landscape is represented including statistics and projections for key macroeconomic, labour and transport indicators.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Lucknow in India

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List Of Contents And Tables

LUCKNOW IN INDIA

HEADLINES

CITY SCORECARD

CHART 1 Lucknow City Scorecard Rankings Among 240 Asia Pacific Cities

CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 City Scorecard Compared to and 2022

POPULATION

CHART 2 Key Lucknow Population Indicators Compared to India and Asia Pacific 2022

CHART 3 Lucknow Population Growth Compared to India and Asia Pacific 2017-2027

CHART 4 Lucknow Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2017-2027

CHART 5 Lucknow Population by Age and Sex 2022

CONSUMER EXPENDITURE

CHART 6 Lucknow Consumer Expenditure per Capita Compared to India and Asia Pacific 2017-2027

CHART 7 Lucknow Consumer Expenditure Structure 2022

DIGITAL CONSUMER

CHART 8 Key Lucknow Digital Consumer Statistics Compared to India and Asia Pacific 2022

CHART 9 Digital Consumer Historic Growth and Forecasts in Lucknow 2017-2027

WEALTH

CHART 10 □Lucknow Disposable Income per Household Compared to India and Asia Pacific 2017-2027

CHART 11 □Number of Households by Disposable Income Band in Lucknow 2017/2022/2027

CHART 12 □Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Lucknow: 2017-2027

POSSESSION OF HOUSEHOLD DURABLES

CHART 13 □Lucknow Household Possession of Kitchen Durables Compared to India and Asia Pacific 2022: % of Households

CHART 14 □Lucknow Possession of Entertainment Electronics Compared to India and Asia Pacific 2022: % of Households

CHART 15 □Lucknow Household Possession of Other Durables Compared to India and Asia Pacific 2022: % of Households

ECONOMY

CHART 16 □Lucknow GDP per Capita Compared to India and Asia Pacific 2017-2027

CHART 17 □Lucknow Real GDP Growth Compared to India and Asia Pacific 2017-2027

CHART 18 □Lucknow Inflation Compared to India and Asia Pacific 2017-2027

LABOUR

CHART 19 □Lucknow Labour Indicators Compared to India and Asia Pacific 2022

CHART 20 □Economically Active Population and Unemployment Rate in Lucknow 2017-2022

CHART 21 □Lucknow Labour Productivity Compared to India and Asia Pacific 2017-2022

TRANSPORT

CHART 22 □Number of Airport Passengers in Lucknow 2017-2022

CHART 23 □Automotive Circulation in Lucknow 2017-2022

CHART 24 □Lucknow Transport Possession Compared to India and Asia Pacific 2022: % of Households

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