

Karachi in Pakistan

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Report description:

The Karachi in Pakistan report provides comprehensive city level information benchmarked against other cities in the country and region. The report includes historic data and forecasts on city population, consumer expenditure, digital penetration, wealth and other consumer topics. On top of the consumer analysis, economic city landscape is represented including statistics and projections for key macroeconomic, labour and transport indicators.

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- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Karachi in Pakistan

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List Of Contents And Tables

KARACHI IN PAKISTAN

HEADLINES

CITY SCORECARD

CHART 1 Karachi City Scorecard Rankings Among 240 Asia Pacific Cities

CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 City Scorecard Compared to and 2022

POPULATION

CHART 2 Key Karachi Population Indicators Compared to Pakistan and Asia Pacific 2022

CHART 3 Karachi Population Growth Compared to Pakistan and Asia Pacific 2017-2027

CHART 4 Karachi Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2017-2027

CHART 5 Karachi Population by Age and Sex 2022

CONSUMER EXPENDITURE

CHART 6 Karachi Consumer Expenditure per Capita Compared to Pakistan and Asia Pacific 2017-2027

CHART 7 Karachi Consumer Expenditure Structure 2022

DIGITAL CONSUMER

CHART 8 Key Karachi Digital Consumer Statistics Compared to Pakistan and Asia Pacific 2022

CHART 9 Digital Consumer Historic Growth and Forecasts in Karachi 2017-2027

WEALTH

CHART 10 □Karachi Disposable Income per Household Compared to Pakistan and Asia Pacific 2017-2027

CHART 11 □Number of Households by Disposable Income Band in Karachi 2017/2022/2027

CHART 12 □Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Karachi: 2017-2027

POSSESSION OF HOUSEHOLD DURABLES

CHART 13 □Karachi Household Possession of Kitchen Durables Compared to Pakistan and Asia Pacific 2022: % of Households

CHART 14 □Karachi Possession of Entertainment Electronics Compared to Pakistan and Asia Pacific 2022: % of Households

CHART 15 □Karachi Household Possession of Other Durables Compared to Pakistan and Asia Pacific 2022: % of Households

ECONOMY

CHART 16 □Karachi GDP per Capita Compared to Pakistan and Asia Pacific 2017-2027

CHART 17 □Karachi Real GDP Growth Compared to Pakistan and Asia Pacific 2017-2027

CHART 18 □Karachi Inflation Compared to Pakistan and Asia Pacific 2017-2027

LABOUR

CHART 19 □Karachi Labour Indicators Compared to Pakistan and Asia Pacific 2022

CHART 20 □Economically Active Population and Unemployment Rate in Karachi 2017-2022

CHART 21 □Karachi Labour Productivity Compared to Pakistan and Asia Pacific 2017-2022

TRANSPORT

CHART 22 □Number of Airport Passengers in Karachi 2017-2022

CHART 23 □Automotive Circulation in Karachi 2017-2022

CHART 24 □Karachi Transport Possession Compared to Pakistan and Asia Pacific 2022: % of Households

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