

## **Kano in Nigeria**

City Review | 2023-07-12 | 16 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €575.00
- Multiple User License (1 Site) €1150.00
- Multiple User License (Global) €1725.00

### **Report description:**

The Kano in Nigeria report provides comprehensive city level information benchmarked against other cities in the country and region. The report includes historic data and forecasts on city population, consumer expenditure, digital penetration, wealth and other consumer topics. On top of the consumer analysis, economic city landscape is represented including statistics and projections for key macroeconomic, labour and transport indicators.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Cities market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### **Table of Contents:**

Kano in Nigeria

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

## List Of Contents And Tables

### KANO IN NIGERIA

#### HEADLINES

#### CITY SCORECARD

CHART 1 Kano City Scorecard Rankings Among 146 Middle East and Africa Cities

#### CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 City Scorecard Compared to and 2022

#### POPULATION

CHART 2 Key Kano Population Indicators Compared to Nigeria and Middle East and Africa 2022

CHART 3 Kano Population Growth Compared to Nigeria and Middle East and Africa 2017-2027

CHART 4 Kano Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2017-2027

CHART 5 Kano Population by Age and Sex 2022

#### CONSUMER EXPENDITURE

CHART 6 Kano Consumer Expenditure per Capita Compared to Nigeria and Middle East and Africa 2017-2027

CHART 7 Kano Consumer Expenditure Structure 2022

#### DIGITAL CONSUMER

CHART 8 Key Kano Digital Consumer Statistics Compared to Nigeria and Middle East and Africa 2022

CHART 9 Digital Consumer Historic Growth and Forecasts in Kano 2017-2027

#### WEALTH

CHART 10 Kano Disposable Income per Household Compared to Nigeria and Middle East and Africa 2017-2027

CHART 11 Number of Households by Disposable Income Band in Kano 2017/2022/2027

CHART 12 Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Kano: 2017-2027

#### POSSESSION OF HOUSEHOLD DURABLES

CHART 13 Kano Household Possession of Kitchen Durables Compared to Nigeria and Middle East and Africa 2022: % of Households

CHART 14 Kano Possession of Entertainment Electronics Compared to Nigeria and Middle East and Africa 2022: % of Households

CHART 15 Kano Household Possession of Other Durables Compared to Nigeria and Middle East and Africa 2022: % of Households

#### ECONOMY

CHART 16 Kano GDP per Capita Compared to Nigeria and Middle East and Africa 2017-2027

CHART 17 Kano Real GDP Growth Compared to Nigeria and Middle East and Africa 2017-2027

CHART 18 Kano Inflation Compared to Nigeria and Middle East and Africa 2017-2027

#### LABOUR

CHART 19 Kano Labour Indicators Compared to Nigeria and Middle East and Africa 2022

CHART 20 Economically Active Population and Unemployment Rate in Kano 2017-2022

CHART 21 Kano Labour Productivity Compared to Nigeria and Middle East and Africa 2017-2022

#### TRANSPORT

CHART 22 Number of Airport Passengers in Kano 2017-2022

CHART 23 Kano Transport Possession Compared to Nigeria and Middle East and Africa 2022: % of Households

**Kano in Nigeria**

City Review | 2023-07-12 | 16 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€575.00
	Multiple User License (1 Site)	€1150.00
	Multiple User License (Global)	€1725.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-17
	Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)