

Jinan in China

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Report description:

The Jinan in China report provides comprehensive city level information benchmarked against other cities in the country and region. The report includes historic data and forecasts on city population, consumer expenditure, digital penetration, wealth and other consumer topics. On top of the consumer analysis, economic city landscape is represented including statistics and projections for key macroeconomic, labour and transport indicators.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Jinan in China

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List Of Contents And Tables

JINAN IN CHINA

HEADLINES

CITY SCORECARD

CHART 1 Jinan City Scorecard Rankings Among 240 Asia Pacific Cities

CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 City Scorecard Compared to and 2022

POPULATION

CHART 2 Key Jinan Population Indicators Compared to China and Asia Pacific 2022

CHART 3 Jinan Population Growth Compared to China and Asia Pacific 2017-2027

CHART 4 Jinan Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2017-2027

CHART 5 Jinan Population by Age and Sex 2022

CONSUMER EXPENDITURE

CHART 6 Jinan Consumer Expenditure per Capita Compared to China and Asia Pacific 2017-2027

CHART 7 Jinan Consumer Expenditure Structure 2022

DIGITAL CONSUMER

CHART 8 Key Jinan Digital Consumer Statistics Compared to China and Asia Pacific 2022

CHART 9 Digital Consumer Historic Growth and Forecasts in Jinan 2017-2027

WEALTH

CHART 10 Jinan Disposable Income per Household Compared to China and Asia Pacific 2017-2027

CHART 11 Number of Households by Disposable Income Band in Jinan 2017/2022/2027

CHART 12 Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Jinan: 2017-2027

POSSESSION OF HOUSEHOLD DURABLES

CHART 13 Jinan Household Possession of Kitchen Durables Compared to China and Asia Pacific 2022: % of Households

CHART 14 Jinan Possession of Entertainment Electronics Compared to China and Asia Pacific 2022: % of Households

CHART 15 Jinan Household Possession of Other Durables Compared to China and Asia Pacific 2022: % of Households

ECONOMY

CHART 16 Jinan GDP per Capita Compared to China and Asia Pacific 2017-2027

CHART 17 Jinan Real GDP Growth Compared to China and Asia Pacific 2017-2027

CHART 18 Jinan Inflation Compared to China and Asia Pacific 2017-2027

LABOUR

CHART 19 Jinan Labour Indicators Compared to China and Asia Pacific 2022

CHART 20 Economically Active Population and Unemployment Rate in Jinan 2017-2022

CHART 21 Jinan Labour Productivity Compared to China and Asia Pacific 2017-2022

TRANSPORT

CHART 22 Number of Airport Passengers in Jinan 2017-2022

CHART 23 Automotive Circulation in Jinan 2017-2022

CHART 24 Jinan Transport Possession Compared to China and Asia Pacific 2022: % of Households

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