

Ice Cream in Uzbekistan

Market Direction | 2023-07-14 | 19 pages | Euromonitor

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Report description:

With the lifting of COVID-19 restrictions and the return to everyday routines, ice cream returned to growth, and 2023 is set to see an even stronger retail volume increase than 2022, and maintain double-digit current value growth. With hot summers, ice cream is a very popular indulgence in Uzbekistan. With the full return of mobility post-pandemic, impulse ice cream is set to see dynamic growth in 2023, but an increased focus is also being seen on take-home ice cream, as more people are finding...

Euromonitor International's Ice Cream in Uzbekistan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Frozen Yoghurt, Impulse Ice Cream, Plant-based Ice Cream, Take-Home Ice Cream, Unpackaged Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Ice Cream market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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ICE CREAM IN UZBEKISTAN

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Ice cream is a favourite consumer indulgence

Prices continue rising, which hampers growth for ice cream desserts

Imkon Plus leads ice cream, with its Tornado brand in the leading position

PROSPECTS AND OPPORTUNITIES

Single-portion dairy ice cream will continue to prevail

Take-home ice cream is also finding fans

Local production will continue to be supported by favourable taxation

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