

Ho Chi Minh City in Vietnam

City Review | 2023-07-13 | 16 pages | Euromonitor

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Report description:

The Ho Chi Minh City in Vietnam report provides comprehensive city level information benchmarked against other cities in the country and region. The report includes historic data and forecasts on city population, consumer expenditure, digital penetration, wealth and other consumer topics. On top of the consumer analysis, economic city landscape is represented including statistics and projections for key macroeconomic, labour and transport indicators.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Ho Chi Minh City in Vietnam

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List Of Contents And Tables

HO CHI MINH CITY IN VIETNAM

HEADLINES

CITY SCORECARD

CHART 1 Ho Chi Minh City City Scorecard Rankings Among 240 Asia Pacific Cities

CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 City Scorecard Compared to and 2022

POPULATION

CHART 2 Key Ho Chi Minh City Population Indicators Compared to Vietnam and Asia Pacific 2022

CHART 3 Ho Chi Minh City Population Growth Compared to Vietnam and Asia Pacific 2017-2027

CHART 4 Ho Chi Minh City Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2017-2027

CHART 5 Ho Chi Minh City Population by Age and Sex 2022

CONSUMER EXPENDITURE

CHART 6 Ho Chi Minh City Consumer Expenditure per Capita Compared to Vietnam and Asia Pacific 2017-2027

CHART 7 Ho Chi Minh City Consumer Expenditure Structure 2022

DIGITAL CONSUMER

CHART 8 Key Ho Chi Minh City Digital Consumer Statistics Compared to Vietnam and Asia Pacific 2022

CHART 9 Digital Consumer Historic Growth and Forecasts in Ho Chi Minh City 2017-2027

WEALTH

CHART 10 Ho Chi Minh City Disposable Income per Household Compared to Vietnam and Asia Pacific 2017-2027

CHART 11 Number of Households by Disposable Income Band in Ho Chi Minh City 2017/2022/2027

CHART 12 Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Ho Chi Minh City: 2017-2027

POSSESSION OF HOUSEHOLD DURABLES

CHART 13 Ho Chi Minh City Household Possession of Kitchen Durables Compared to Vietnam and Asia Pacific 2022: % of Households

CHART 14 Ho Chi Minh City Possession of Entertainment Electronics Compared to Vietnam and Asia Pacific 2022: % of Households

CHART 15 Ho Chi Minh City Household Possession of Other Durables Compared to Vietnam and Asia Pacific 2022: % of Households

ECONOMY

CHART 16 Ho Chi Minh City GDP per Capita Compared to Vietnam and Asia Pacific 2017-2027

CHART 17 Ho Chi Minh City Real GDP Growth Compared to Vietnam and Asia Pacific 2017-2027

CHART 18 Ho Chi Minh City Inflation Compared to Vietnam and Asia Pacific 2017-2027

LABOUR

CHART 19 Ho Chi Minh City Labour Indicators Compared to Vietnam and Asia Pacific 2022

CHART 20 Economically Active Population and Unemployment Rate in Ho Chi Minh City 2017-2022

CHART 21 Ho Chi Minh City Labour Productivity Compared to Vietnam and Asia Pacific 2017-2022

TRANSPORT

CHART 22 Number of Airport Passengers in Ho Chi Minh City 2017-2022

CHART 23 Ho Chi Minh City Transport Possession Compared to Vietnam and Asia Pacific 2022: % of Households

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