

Gum in Uruguay

Market Direction | 2023-07-11 | 16 pages | Euromonitor

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Report description:

After seeing a major decline in 2020, when the pandemic first arrived in Uruguay, followed by a further fall in sales in 2021, gum registered a rebound in volume and value terms in 2022, with positive growth also expected for 2023, although sales will still remain below pre-pandemic levels. Sales are now being driven by chewing gum with the return of workers to the office, with chewing gum a product often used as a breath freshener by office workers. During 2022 and 2023, mint flavour chewing gu...

Euromonitor International's Gum in Uruguay report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Bubble Gum, Chewing Gum.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gum market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Gum in Uruguay
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List Of Contents And Tables

GUM IN URUGUAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Gum continues its recovery in 2023 from the sales slump seen during the pandemic

Lack of innovation sees bubble gum underperforming

The Beldent and Top Line brands dominate the gum category

PROSPECTS AND OPPORTUNITIES

Sales will not return to pre-pandemic levels over the forecast period

E-commerce penetration expected to remain limited for gum

New labelling law having an impact on bubble gum

CATEGORY DATA

Table 1 Sales of Gum by Category: Volume 2018-2023

Table 2 Sales of Gum by Category: Value 2018-2023

Table 3 Sales of Gum by Category: % Volume Growth 2018-2023

Table 4 Sales of Gum by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Gum: % Value 2019-2023

Table 6 LBN Brand Shares of Gum: % Value 2020-2023

Table 7 Distribution of Gum by Format: % Value 2018-2023

Table 8 Forecast Sales of Gum by Category: Volume 2023-2028

Table 9 Forecast Sales of Gum by Category: Value 2023-2028

Table 10 □Forecast Sales of Gum by Category: % Volume Growth 2023-2028

Table 11 □Forecast Sales of Gum by Category: % Value Growth 2023-2028

SNACKS IN URUGUAY

EXECUTIVE SUMMARY

Snacks in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for snacks?

MARKET DATA

Table 12 Sales of Snacks by Category: Volume 2018-2023

Table 13 Sales of Snacks by Category: Value 2018-2023

Table 14 Sales of Snacks by Category: % Volume Growth 2018-2023

Table 15 Sales of Snacks by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Snacks: % Value 2019-2023

Table 17 LBN Brand Shares of Snacks: % Value 2020-2023

Table 18 Penetration of Private Label by Category: % Value 2018-2023

Table 19 Distribution of Snacks by Format: % Value 2018-2023

Table 20 Forecast Sales of Snacks by Category: Volume 2023-2028

Table 21 □Forecast Sales of Snacks by Category: Value 2023-2028

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Table 22 □Forecast Sales of Snacks by Category: % Volume Growth 2023-2028

Table 23 □Forecast Sales of Snacks by Category: % Value Growth 2023-2028

APPENDIX

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SOURCES

Summary 1 Research Sources

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