

## **Guatemala City in Guatemala**

City Review | 2023-07-11 | 17 pages | Euromonitor

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### **Report description:**

The Guatemala City in Guatemala report provides comprehensive city level information benchmarked against other cities in the country and region. The report includes historic data and forecasts on city population, consumer expenditure, digital penetration, wealth and other consumer topics. On top of the consumer analysis, economic city landscape is represented including statistics and projections for key macroeconomic, labour and transport indicators.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cities market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### **Table of Contents:**

Guatemala City in Guatemala

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List Of Contents And Tables

GUATEMALA CITY IN GUATEMALA

HEADLINES

CITY SCORECARD

CHART 1 Guatemala City City Scorecard Rankings Among 134 Latin America Cities

CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 City Scorecard Compared to and 2022

POPULATION

CHART 2 Key Guatemala City Population Indicators Compared to Guatemala and Latin America 2022

CHART 3 Guatemala City Population Growth Compared to Guatemala and Latin America 2017-2027

CHART 4 Guatemala City Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2017-2027

CHART 5 Guatemala City Population by Age and Sex 2022

CONSUMER EXPENDITURE

CHART 6 Guatemala City Consumer Expenditure per Capita Compared to Guatemala and Latin America 2017-2027

CHART 7 Guatemala City Consumer Expenditure Structure 2022

DIGITAL CONSUMER

CHART 8 Key Guatemala City Digital Consumer Statistics Compared to Guatemala and Latin America 2022

CHART 9 Digital Consumer Historic Growth and Forecasts in Guatemala City 2017-2027

WEALTH

CHART 10 □Guatemala City Disposable Income per Household Compared to Guatemala and Latin America 2017-2027

CHART 11 □Number of Households by Disposable Income Band in Guatemala City 2017/2022/2027

CHART 12 □Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Guatemala City: 2017-2027

POSSESSION OF HOUSEHOLD DURABLES

CHART 13 □Guatemala City Household Possession of Kitchen Durables Compared to Guatemala and Latin America 2022: % of Households

CHART 14 □Guatemala City Possession of Entertainment Electronics Compared to Guatemala and Latin America 2022: % of Households

CHART 15 □Guatemala City Household Possession of Other Durables Compared to Guatemala and Latin America 2022: % of Households

ECONOMY

CHART 16 □Guatemala City GDP per Capita Compared to Guatemala and Latin America 2017-2027

CHART 17 □Guatemala City Real GDP Growth Compared to Guatemala and Latin America 2017-2027

CHART 18 □Guatemala City Inflation Compared to Guatemala and Latin America 2017-2027

LABOUR

CHART 19 □Guatemala City Labour Indicators Compared to Guatemala and Latin America 2022

CHART 20 □Economically Active Population and Unemployment Rate in Guatemala City 2017-2022

CHART 21 □Guatemala City Labour Productivity Compared to Guatemala and Latin America 2017-2022

TRANSPORT

CHART 22 □Number of Airport Passengers in Guatemala City 2017-2022

CHART 23 □Automotive Circulation in Guatemala City 2017-2022

CHART 24 □Guatemala City Transport Possession Compared to Guatemala and Latin America 2022: % of Households

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