

Frankfurt am Main in Germany

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Report description:

The Frankfurt am Main in Germany report provides comprehensive city level information benchmarked against other cities in the country and region. The report includes historic data and forecasts on city population, consumer expenditure, digital penetration, wealth and other consumer topics. On top of the consumer analysis, economic city landscape is represented including statistics and projections for key macroeconomic, labour and transport indicators.

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- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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Euromonitor International July 2023

List Of Contents And Tables

FRANKFURT AM MAIN IN GERMANY HEADLINES **CITY SCORECARD** CHART 1 Frankfurt am Main City Scorecard Rankings Among 189 Western Europe Cities CITY SCORECARD REGIONAL AND COUNTRY RANKINGS Summary 1 City Scorecard Compared to and 2022 POPULATION CHART 2 Key Frankfurt am Main Population Indicators Compared to Germany and Western Europe 2022 CHART 3 Frankfurt am Main Population Growth Compared to Germany and Western Europe 2017-2027 CHART 4 Frankfurt am Main Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2017-2027 CHART 5 Frankfurt am Main Population by Age and Sex 2022 CONSUMER EXPENDITURE CHART 6 Frankfurt am Main Consumer Expenditure per Capita Compared to Germany and Western Europe 2017-2027 CHART 7 Frankfurt am Main Consumer Expenditure Structure 2022 DIGITAL CONSUMER CHART 8 Key Frankfurt am Main Digital Consumer Statistics Compared to Germany and Western Europe 2022 CHART 9 Digital Consumer Historic Growth and Forecasts in Frankfurt am Main 2017-2027 WFAI TH CHART 10 [Frankfurt am Main Disposable Income per Household Compared to Germany and Western Europe 2017-2027 CHART 11 [Number of Households by Disposable Income Band in Frankfurt am Main 2017/2022/2027 CHART 12 []Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Frankfurt am Main: 2017-2027 POSSESSION OF HOUSEHOLD DURABLES CHART 13 [Frankfurt am Main Household Possession of Kitchen Durables Compared to Germany and Western Europe 2022: % of Households CHART 14 [Frankfurt am Main Possession of Entertainment Electronics Compared to Germany and Western Europe 2022: % of Households CHART 15 [Frankfurt am Main Household Possession of Other Durables Compared to Germany and Western Europe 2022: % of Households ECONOMY CHART 16 [Frankfurt am Main GDP per Capita Compared to Germany and Western Europe 2017-2027 CHART 17 [Frankfurt am Main Real GDP Growth Compared to Germany and Western Europe 2017-2027 CHART 18 [Frankfurt am Main Inflation Compared to Germany and Western Europe 2017-2027 LABOUR CHART 19 || Frankfurt am Main Labour Indicators Compared to Germany and Western Europe 2022 CHART 20 [Economically Active Population and Unemployment Rate in Frankfurt am Main 2017-2022 CHART 21 [Frankfurt am Main Labour Productivity Compared to Germany and Western Europe 2017-2022 TRANSPORT CHART 22 ∏Number of Airport Passengers in Frankfurt am Main 2017-2022 CHART 23 Automotive Circulation in Frankfurt am Main 2017-2022 CHART 24 [Frankfurt am Main Transport Possession Compared to Germany and Western Europe 2022: % of Households

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