

Durban in South Africa

City Review | 2023-07-13 | 17 pages | Euromonitor

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Report description:

The Durban in South Africa report provides comprehensive city level information benchmarked against other cities in the country and region. The report includes historic data and forecasts on city population, consumer expenditure, digital penetration, wealth and other consumer topics. On top of the consumer analysis, economic city landscape is represented including statistics and projections for key macroeconomic, labour and transport indicators.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Durban in South Africa

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List Of Contents And Tables

DURBAN IN SOUTH AFRICA

HEADLINES

CITY SCORECARD

CHART 1 Durban City Scorecard Rankings Among 146 Middle East and Africa Cities

CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 City Scorecard Compared to and 2022

POPULATION

CHART 2 Key Durban Population Indicators Compared to South Africa and Middle East and Africa 2022

CHART 3 Durban Population Growth Compared to South Africa and Middle East and Africa 2017-2027

CHART 4 Durban Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2017-2027

CHART 5 Durban Population by Age and Sex 2022

CONSUMER EXPENDITURE

CHART 6 Durban Consumer Expenditure per Capita Compared to South Africa and Middle East and Africa 2017-2027

CHART 7 Durban Consumer Expenditure Structure 2022

DIGITAL CONSUMER

CHART 8 Key Durban Digital Consumer Statistics Compared to South Africa and Middle East and Africa 2022

CHART 9 Digital Consumer Historic Growth and Forecasts in Durban 2017-2027

WEALTH

CHART 10 □Durban Disposable Income per Household Compared to South Africa and Middle East and Africa 2017-2027

CHART 11 □Number of Households by Disposable Income Band in Durban 2017/2022/2027

CHART 12 □Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Durban: 2017-2027

POSSESSION OF HOUSEHOLD DURABLES

CHART 13 □Durban Household Possession of Kitchen Durables Compared to South Africa and Middle East and Africa 2022: % of Households

CHART 14 □Durban Possession of Entertainment Electronics Compared to South Africa and Middle East and Africa 2022: % of Households

CHART 15 □Durban Household Possession of Other Durables Compared to South Africa and Middle East and Africa 2022: % of Households

ECONOMY

CHART 16 □Durban GDP per Capita Compared to South Africa and Middle East and Africa 2017-2027

CHART 17 □Durban Real GDP Growth Compared to South Africa and Middle East and Africa 2017-2027

CHART 18 □Durban Inflation Compared to South Africa and Middle East and Africa 2017-2027

LABOUR

CHART 19 □Durban Labour Indicators Compared to South Africa and Middle East and Africa 2022

CHART 20 □Economically Active Population and Unemployment Rate in Durban 2017-2022

CHART 21 □Durban Labour Productivity Compared to South Africa and Middle East and Africa 2017-2022

TRANSPORT

CHART 22 □Number of Airport Passengers in Durban 2017-2022

CHART 23 □Automotive Circulation in Durban 2017-2022

CHART 24 □Durban Transport Possession Compared to South Africa and Middle East and Africa 2022: % of Households

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