

## **Cigars, Cigarillos and Smoking Tobacco in Pakistan**

Market Direction | 2023-07-11 | 21 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Considered a luxury and leisure item, cigars are smoked by customers who are affluent, and the category is niche in Pakistan. Moreover, retail volume sales of cigarillos, pipe tobacco and fine cut tobacco remained negligible in 2022. Although, the occasional middle-income consumer of cigars continued to be affected by price hikes, category sales were not significantly affected. However, this is because the actual consumer base is composed of affluent consumers; hence, sales remain unaffected by...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Pakistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## **Table of Contents:**

Cigars, Cigarillos and Smoking Tobacco in Pakistan

Euromonitor International

July 2023

List Of Contents And Tables

### **CIGARS, CIGARILLOS AND SMOKING TOBACCO IN PAKISTAN**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

A cigar is an indulgence product for the rich

Presence in specialist retailers and upscale supermarkets

Imperial Tobacco leads a highly consolidated competitive landscape

#### **PROSPECTS AND OPPORTUNITIES**

Federal Excise Duty on tobacco to affect cigar sales

Lack of clear regulation for cigars

Ageing consumer demographic and an inability to attract young adults to limit growth prospects

#### **CATEGORY DATA**

Table 1 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2017-2022

Table 2 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2017-2022

Table 3 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2017-2022

Table 4 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2017-2022

Table 5 Sales of Cigars by Size: % Volume 2017-2022

Table 6 NBO Company Shares of Cigars and Cigarillos: % Volume 2018-2022

Table 7 LBN Brand Shares of Cigars and Cigarillos: % Volume 2019-2022

Table 8 NBO Company Shares of Cigars: % Volume 2018-2022

Table 9 LBN Brand Shares of Cigars: % Volume 2019-2022

Table 10 □ Distribution of Cigars and Cigarillos by Format: % Volume 2017-2022

Table 11 □ Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2022-2027

Table 12 □ Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2022-2027

Table 13 □ Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2022-2027

Table 14 □ Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2022-2027

### **TOBACCO IN PAKISTAN**

#### **EXECUTIVE SUMMARY**

Tobacco in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tobacco?

#### **OPERATING ENVIRONMENT**

Legislation

Legislative overview

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Plain packaging  
Advertising and sponsorship  
Point-of-sale display bans  
Smoking in public places  
Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 15 Number of Adult Smokers by Gender 2017-2022

MARKET DATA

Table 16 Sales of Tobacco by Category: Volume 2017-2022

Table 17 Sales of Tobacco by Category: Value 2017-2022

Table 18 Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 19 Sales of Tobacco by Category: % Value Growth 2017-2022

Table 20 Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 21 Forecast Sales of Tobacco by Category: Value 2022-2027

Table 22 Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 23 Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 2 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Cigars, Cigarillos and Smoking Tobacco in Pakistan**

Market Direction | 2023-07-11 | 21 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-23"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com