

## **Cigars, Cigarillos and Smoking Tobacco in Pakistan**

Market Direction | 2023-07-11 | 21 pages | Euromonitor

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### **Report description:**

Considered a luxury and leisure item, cigars are smoked by customers who are affluent, and the category is niche in Pakistan. Moreover, retail volume sales of cigarillos, pipe tobacco and fine cut tobacco remained negligible in 2022. Although, the occasional middle-income consumer of cigars continued to be affected by price hikes, category sales were not significantly affected. However, this is because the actual consumer base is composed of affluent consumers; hence, sales remain unaffected by...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Pakistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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