

## **Cigars, Cigarillos and Smoking Tobacco in Latvia**

Market Direction | 2023-07-11 | 27 pages | Euromonitor

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### **Report description:**

2022 saw significant declines in demand for cigars and cigarillos. In cigars, the sales declines registered in 2022 form part of long-term negative sales trends that have been evident in the category for many years. In cigarillos meanwhile, declining volume sales in 2022 followed a very strong performance for the category in 2021 as some cigarette smokers migrated to cigarillos after significant increases in the excise tax on cigarettes made cigarillos a more attractive option, while the ban on...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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JTI remains on top of sales of fine cut tobacco via its strong brand Winston MYO

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