

## **Cigars, Cigarillos and Smoking Tobacco in Latvia**

Market Direction | 2023-07-11 | 27 pages | Euromonitor

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### **Report description:**

2022 saw significant declines in demand for cigars and cigarillos. In cigars, the sales declines registered in 2022 form part of long-term negative sales trends that have been evident in the category for many years. In cigarillos meanwhile, declining volume sales in 2022 followed a very strong performance for the category in 2021 as some cigarette smokers migrated to cigarillos after significant increases in the excise tax on cigarettes made cigarillos a more attractive option, while the ban on...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Cigars, Cigarillos and Smoking Tobacco in Latvia

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List Of Contents And Tables

### CIGARS, CIGARILLOS AND SMOKING TOBACCO IN LATVIA

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Falling sales of cigars and cigarillos a reflection of niche status and limited demand

Much slower growth in fine cut tobacco as demand reaches a sustainable ceiling

JTI remains on top of sales of fine cut tobacco via its strong brand Winston MYO

#### PROSPECTS AND OPPORTUNITIES

Shift towards e-vapour products and heated tobacco to undermine sales growth

Fine cut tobacco presents the sole opportunity for positive volume growth

Sales of pipe tobacco to continue declining towards vanishing point

#### CATEGORY DATA

Table 1 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2017-2022

Table 2 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2017-2022

Table 3 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2017-2022

Table 4 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2017-2022

Table 5 Sales of Cigars by Size: % Volume 2017-2022

Table 6 Sales of Cigarillos by Price Platform 2017-2022

Table 7 NBO Company Shares of Cigars and Cigarillos: % Volume 2018-2022

Table 8 LBN Brand Shares of Cigars and Cigarillos: % Volume 2019-2022

Table 9 NBO Company Shares of Cigars: % Volume 2018-2022

Table 10 □LBN Brand Shares of Cigars: % Volume 2019-2022

Table 11 □NBO Company Shares of Cigarillos: % Volume 2018-2022

Table 12 □LBN Brand Shares of Cigarillos: % Volume 2019-2022

Table 13 □NBO Company Shares of Smoking Tobacco: % Volume 2018-2022

Table 14 □LBN Brand Shares of Smoking Tobacco: % Volume 2019-2022

Table 15 □NBO Company Shares of Pipe Tobacco: % Volume 2018-2022

Table 16 □LBN Brand Shares of Pipe Tobacco: % Volume 2019-2022

Table 17 □NBO Company Shares of Fine Cut Tobacco: % Volume 2018-2022

Table 18 □LBN Brand Shares of Fine Cut Tobacco: % Volume 2019-2022

Table 19 □Distribution of Cigars and Cigarillos by Format: % Volume 2017-2022

Table 20 □Distribution of Smoking Tobacco by Format: % Volume 2017-2022

Table 21 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2022-2027

Table 22 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2022-2027

Table 23 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2022-2027

Table 24 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2022-2027

### TOBACCO IN LATVIA

#### EXECUTIVE SUMMARY

Tobacco in 2022: The big picture

2022 key trends

Competitive landscape

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Retailing developments

What next for tobacco?

## OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1      Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

## PRODUCTION/IMPORTS/EXPORTS

## MARKET INDICATORS

Table 25 Number of Adult Smokers by Gender 2017-2022

## MARKET DATA

Table 26 Sales of Tobacco by Category: Volume 2017-2022

Table 27 Sales of Tobacco by Category: Value 2017-2022

Table 28 Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 29 Sales of Tobacco by Category: % Value Growth 2017-2022

Table 30 Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 31 Forecast Sales of Tobacco by Category: Value 2022-2027

Table 32 Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 33 Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

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## SOURCES

Summary 2 Research Sources

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