

Cigarettes in Ukraine

Market Direction | 2023-07-10 | 25 pages | Euromonitor

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Report description:

Cigarettes recorded a strong unit volume decline in 2022, losing around a fifth of their sales in this year. However, given the backdrop in the country during 2022, cigarettes could actually be said to have showed a slightly better performance than might have been expected. With around eight million, or some 20% of the population, fleeing from Ukraine after the outbreak of war and with significant disruptions to production, supply chains and logistics as well as damage to both public and civilia...

Euromonitor International's Cigarettes in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CIGARETTES IN UKRAINE

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Against a very difficult economic and social backdrop, cigarette sales continue to decline in 2022

Philip Morris loses the leading position due to the dangerous location of its manufacturing facility

Illicit sales remain at a very high level in 2022

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Continued decline expected in cigarette volume sales

Recovery of local production operations and return of displaced persons could improve the outlook

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TOBACCO IN UKRAINE

EXECUTIVE SUMMARY

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