

## **Cigarettes in the Netherlands**

Market Direction | 2023-07-10 | 25 pages | Euromonitor

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### **Report description:**

Some smokers have been switching to cheaper brands of cigarettes in order to reduce their expenditure on these products. This was being driven by the reduction in purchasing power as a result of the high inflation rates being seen in the Netherlands, as in much of Western Europe, which was being hit by rising food and energy prices due to supply chain issues and the war in Ukraine. Such smokers were likely to switch to economy cigarettes or even price-fighter cigarillos, which benefit from lower...

Euromonitor International's Cigarettes in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cigarettes market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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Euromonitor International

July 2023

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