

Cigarettes in Pakistan

Market Direction | 2023-07-11 | 24 pages | Euromonitor

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Report description:

Retail volume sales of cigarettes decreased in 2022. In general, demand dropped due to higher taxes, as well as customer migration amongst traditional smokers, to other products, but also cheaper cigarettes brands. Meanwhile, many young consumers of legal smoking age were reluctant to start smoking cigarettes altogether. Young consumers of legal smoking age shifted towards modern, tobacco free oral nicotine, such as nicotine pouches, and vaping, etc. This reflected a desire among some young cons...

Euromonitor International's Cigarettes in Pakistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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TOBACCO IN PAKISTAN

EXECUTIVE SUMMARY

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