

## **Cigarettes in Lithuania**

Market Direction | 2023-07-11 | 22 pages | Euromonitor

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### **Report description:**

Retail volume sales of cigarettes continued declining in 2022 and at a faster rate than during the previous year. Consumers are already aware of the threat posed by smoking, but the pandemic created a more immediate threat which served as further impetus to quit. The decline in smoking prevalence in 2022 was not only due to Lithuanians looking to lead healthier lives, but it was also due to the growing competition from alternative products that are perceived to be less harmful, namely e-vapour p...

Euromonitor International's Cigarettes in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cigarettes market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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Euromonitor International  
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