

## **Cider/Perry in Latvia**

Market Direction | 2023-07-11 | 21 pages | Euromonitor

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### **Report description:**

Cider witnessed strong growth in 2022 and continued to gain back the losses incurred during the COVID-19 pandemic. The consumer foodservice industry returned to operating at full capacity in 2022, leading to a resurgence in demand for cider, which is a very popular option in horeca establishments. Off-trade volume sales also continued to gain momentum despite the shift back towards socialising in pubs and restaurants. During the warm summer months, cider/perry consumption tends to peak due to th...

Euromonitor International's Cider/Perry in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non Alcoholic Cider/Perry, Regular Cider/Perry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cider/Perry market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
July 2023

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