

## **Chocolate Confectionery in Tunisia**

Market Direction | 2023-07-10 | 18 pages | Euromonitor

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### **Report description:**

Chocolate confectionery has been impacted by shortages in the supply of sugar, much of which needs to be imported. The shortages have had a severe impact on the local chocolate confectionery industry, which is dependent on this raw material. Several manufacturers had to stop production for a period in 2022, which negatively impacted retail volume sales. The import and distribution of sugar falls under the control of the Tunisian Ministry of Trade, which has been trying to find a solution to this...

Euromonitor International's Chocolate Confectionery in Tunisia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Chocolate Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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July 2023

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