

Bursa in Turkey

City Review | 2023-07-13 | 17 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €575.00
- Multiple User License (1 Site) €1150.00
- Multiple User License (Global) €1725.00

Report description:

The Bursa in Turkey report provides comprehensive city level information benchmarked against other cities in the country and region. The report includes historic data and forecasts on city population, consumer expenditure, digital penetration, wealth and other consumer topics. On top of the consumer analysis, economic city landscape is represented including statistics and projections for key macroeconomic, labour and transport indicators.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Bursa in Turkey

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

List Of Contents And Tables

BURSA IN TURKEY

HEADLINES

CITY SCORECARD

CHART 1 Bursa City Scorecard Rankings Among 189 Western Europe Cities

CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 City Scorecard Compared to and 2022

POPULATION

CHART 2 Key Bursa Population Indicators Compared to Turkey and Western Europe 2022

CHART 3 Bursa Population Growth Compared to Turkey and Western Europe 2017-2027

CHART 4 Bursa Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2017-2027

CHART 5 Bursa Population by Age and Sex 2022

CONSUMER EXPENDITURE

CHART 6 Bursa Consumer Expenditure per Capita Compared to Turkey and Western Europe 2017-2027

CHART 7 Bursa Consumer Expenditure Structure 2022

DIGITAL CONSUMER

CHART 8 Key Bursa Digital Consumer Statistics Compared to Turkey and Western Europe 2022

CHART 9 Digital Consumer Historic Growth and Forecasts in Bursa 2017-2027

WEALTH

CHART 10 Bursa Disposable Income per Household Compared to Turkey and Western Europe 2017-2027

CHART 11 Number of Households by Disposable Income Band in Bursa 2017/2022/2027

CHART 12 Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Bursa: 2017-2027

POSSESSION OF HOUSEHOLD DURABLES

CHART 13 Bursa Household Possession of Kitchen Durables Compared to Turkey and Western Europe 2022: % of Households

CHART 14 Bursa Possession of Entertainment Electronics Compared to Turkey and Western Europe 2022: % of Households

CHART 15 Bursa Household Possession of Other Durables Compared to Turkey and Western Europe 2022: % of Households

ECONOMY

CHART 16 Bursa GDP per Capita Compared to Turkey and Western Europe 2017-2027

CHART 17 Bursa Real GDP Growth Compared to Turkey and Western Europe 2017-2027

CHART 18 Bursa Inflation Compared to Turkey and Western Europe 2017-2027

LABOUR

CHART 19 Bursa Labour Indicators Compared to Turkey and Western Europe 2022

CHART 20 Economically Active Population and Unemployment Rate in Bursa 2017-2022

CHART 21 Bursa Labour Productivity Compared to Turkey and Western Europe 2017-2022

TRANSPORT

CHART 22 Number of Airport Passengers in Bursa 2017-2022

CHART 23 Automotive Circulation in Bursa 2017-2022

CHART 24 Bursa Transport Possession Compared to Turkey and Western Europe 2022: % of Households

Bursa in Turkey

City Review | 2023-07-13 | 17 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€575.00
	Multiple User License (1 Site)	€1150.00
	Multiple User License (Global)	€1725.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-18
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com