

Berlin in Germany

City Review | 2023-07-10 | 17 pages | Euromonitor

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Report description:

The Berlin in Germany report provides comprehensive city level information benchmarked against other cities in the country and region. The report includes historic data and forecasts on city population, consumer expenditure, digital penetration, wealth and other consumer topics. On top of the consumer analysis, economic city landscape is represented including statistics and projections for key macroeconomic, labour and transport indicators.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Berlin in Germany

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List Of Contents And Tables

BERLIN IN GERMANY

HEADLINES

CITY SCORECARD

CHART 1 Berlin City Scorecard Rankings Among 189 Western Europe Cities

CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 City Scorecard Compared to and 2022

POPULATION

CHART 2 Key Berlin Population Indicators Compared to Germany and Western Europe 2022

CHART 3 Berlin Population Growth Compared to Germany and Western Europe 2017-2027

CHART 4 Berlin Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2017-2027

CHART 5 Berlin Population by Age and Sex 2022

CONSUMER EXPENDITURE

CHART 6 Berlin Consumer Expenditure per Capita Compared to Germany and Western Europe 2017-2027

CHART 7 Berlin Consumer Expenditure Structure 2022

DIGITAL CONSUMER

CHART 8 Key Berlin Digital Consumer Statistics Compared to Germany and Western Europe 2022

CHART 9 Digital Consumer Historic Growth and Forecasts in Berlin 2017-2027

WEALTH

CHART 10 Berlin Disposable Income per Household Compared to Germany and Western Europe 2017-2027

CHART 11 Number of Households by Disposable Income Band in Berlin 2017/2022/2027

CHART 12 Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Berlin: 2017-2027

POSSESSION OF HOUSEHOLD DURABLES

CHART 13 Berlin Household Possession of Kitchen Durables Compared to Germany and Western Europe 2022: % of Households

CHART 14 Berlin Possession of Entertainment Electronics Compared to Germany and Western Europe 2022: % of Households

CHART 15 Berlin Household Possession of Other Durables Compared to Germany and Western Europe 2022: % of Households

ECONOMY

CHART 16 Berlin GDP per Capita Compared to Germany and Western Europe 2017-2027

CHART 17 Berlin Real GDP Growth Compared to Germany and Western Europe 2017-2027

CHART 18 Berlin Inflation Compared to Germany and Western Europe 2017-2027

LABOUR

CHART 19 Berlin Labour Indicators Compared to Germany and Western Europe 2022

CHART 20 Economically Active Population and Unemployment Rate in Berlin 2017-2022

CHART 21 Berlin Labour Productivity Compared to Germany and Western Europe 2017-2022

TRANSPORT

CHART 22 Number of Airport Passengers in Berlin 2017-2022

CHART 23 Automotive Circulation in Berlin 2017-2022

CHART 24 Berlin Transport Possession Compared to Germany and Western Europe 2022: % of Households

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