

Beer in Lithuania

Market Direction | 2023-07-11 | 27 pages | Euromonitor

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Report description:

2022 was a very good year for beer in Lithuania with sales seeing strong growth through both the off-trade and on-trade in volume terms. Life in Lithuania largely returned to relative normality in 2022 after the country's pandemic restrictions were lifted. Nonetheless, despite the continued recovery of on-trade volume sales of beer they did not manage to reach pre-pandemic levels. This was in part due to some lingering concerns about socialising in the early part of the year but also due to the...

Euromonitor International's Beer in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dark Beer, Lager, Non/Low Alcohol Beer, Stout.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beer market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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