

## **Beer in Latvia**

Market Direction | 2023-07-11 | 28 pages | Euromonitor

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### **Report description:**

The beer category made a considerable recovery in 2022, with on-trade establishments fully re-opened from March 2022 as COVID-19 pandemic restrictions were relaxed. On-trade volume sales soared as consumers returned to bars and restaurants, keen to socialise with friends and family after missing out during the COVID-19 pandemic. Price inflation in beer was not as significant as in food categories, but it was still visible in the off-trade. Indeed, current value growth achieved a strong result in...

Euromonitor International's Beer in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dark Beer, Lager, Non/Low Alcohol Beer, Stout.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Beer market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## **Table of Contents:**

Beer in Latvia  
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### List Of Contents And Tables

#### BEER IN LATVIA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Beer makes strong post-pandemic recovery

Demand for premium and craft beer on the rise

Non-alcoholic beer remains niche

##### PROSPECTS AND OPPORTUNITIES

Beer volume sales to stagnate in upcoming period

Premium beers to enjoy steady growth

Cross border demand under threat

##### CATEGORY BACKGROUND

Lager price band methodology

Summary 1      Lager by Price Band 2022

##### CATEGORY DATA

Table 1 Sales of Beer by Category: Total Volume 2017-2022

Table 2 Sales of Beer by Category: Total Value 2017-2022

Table 3 Sales of Beer by Category: % Total Volume Growth 2017-2022

Table 4 Sales of Beer by Category: % Total Value Growth 2017-2022

Table 5 Sales of Beer by Off-trade vs On-trade: Volume 2017-2022

Table 6 Sales of Beer by Off-trade vs On-trade: Value 2017-2022

Table 7 Sales of Beer by Off-trade vs On-trade: % Volume Growth 2017-2022

Table 8 Sales of Beer by Off-trade vs On-trade: % Value Growth 2017-2022

Table 9 GBO Company Shares of Beer: % Total Volume 2018-2022

Table 10 □NBO Company Shares of Beer: % Total Volume 2018-2022

Table 11 □LBN Brand Shares of Beer: % Total Volume 2019-2022

Table 12 □Forecast Sales of Beer by Category: Total Volume 2022-2027

Table 13 □Forecast Sales of Beer by Category: Total Value 2022-2027

Table 14 □Forecast Sales of Beer by Category: % Total Volume Growth 2022-2027

Table 15 □Forecast Sales of Beer by Category: % Total Value Growth 2022-2027

##### ALCOHOLIC DRINKS IN LATVIA

##### EXECUTIVE SUMMARY

Alcoholic drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

On-trade vs off-trade split

What next for alcoholic drinks?

##### MARKET BACKGROUND

Legislation

Legal purchasing age and legal drinking age

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Drink driving

Advertising

Smoking ban

Opening hours

On-trade establishments

## TAXATION AND DUTY LEVIES

Summary 2 Taxation and Duty Levies on Alcoholic Drinks 2022

## OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

Cross-border/private imports

## KEY NEW PRODUCT LAUNCHES

Outlook

## MARKET INDICATORS

Table 16 Retail Consumer Expenditure on Alcoholic Drinks 2017-2022

## MARKET DATA

Table 17 Sales of Alcoholic Drinks by Category: Total Volume 2017-2022

Table 18 Sales of Alcoholic Drinks by Category: Total Value 2017-2022

Table 19 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2017-2022

Table 20 Sales of Alcoholic Drinks by Category: % Total Value Growth 2017-2022

Table 21 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2022

Table 22 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2022

Table 23 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2022

Table 24 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2022

Table 25 □GBO Company Shares of Alcoholic Drinks: % Total Volume 2018-2022

Table 26 □Distribution of Alcoholic Drinks by Format: % Off-trade Value 2017-2022

Table 27 □Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2022

Table 28 □Forecast Sales of Alcoholic Drinks by Category: Total Volume 2022-2027

Table 29 □Forecast Sales of Alcoholic Drinks by Category: Total Value 2022-2027

Table 30 □Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2022-2027

Table 31 □Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2022-2027

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## SOURCES

Summary 3 Research Sources

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