

## **Alcoholic Drinks in Lithuania**

Market Direction | 2023-07-11 | 59 pages | Euromonitor

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### **Report description:**

Alcoholic drinks saw steady growth in total volume terms in 2022. After the turmoil seen during the pandemic, sales began to stabilise in 2022 as COVID-19 fears subsided and restrictions were eased and consumers began to return to their old pre-pandemic lifestyles. Price inflation did not have such a profound impact on the prices of alcoholic drinks as it did on food prices. Additionally, players managed to absorb some of the cost to ensure that volume sales continued to grow. Excise tax exempti...

Euromonitor International's Alcoholic Drinks in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Alcoholic Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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