

Alcoholic Drinks in Latvia

Market Direction | 2023-07-11 | 58 pages | Euromonitor

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Report description:

The Latvian economy began to recover from the COVID-19 pandemic in 2022, but witnessed further instability from the geopolitical problems caused by the war in Ukraine. Nevertheless, alcoholic drinks reaped the benefits of the eased pandemic restrictions, with cross border trade beginning to grow once again and Latvians returning to on-trade establishments as they fully reopened. Alcohol prices increased in line with rising production costs, with energy unit prices increasing significantly as the...

Euromonitor International's Alcoholic Drinks in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Alcoholic Drinks in Latvia
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List Of Contents And Tables

ALCOHOLIC DRINKS IN LATVIA

EXECUTIVE SUMMARY

Alcoholic drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

On-trade vs off-trade split

What next for alcoholic drinks?

MARKET BACKGROUND

Legislation

Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

Opening hours

On-trade establishments

TAXATION AND DUTY LEVIES

Summary 1 Taxation and Duty Levies on Alcoholic Drinks 2022

OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

Cross-border/private imports

KEY NEW PRODUCT LAUNCHES

Outlook

MARKET INDICATORS

Table 1 Retail Consumer Expenditure on Alcoholic Drinks 2017-2022

MARKET DATA

Table 2 Sales of Alcoholic Drinks by Category: Total Volume 2017-2022

Table 3 Sales of Alcoholic Drinks by Category: Total Value 2017-2022

Table 4 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2017-2022

Table 5 Sales of Alcoholic Drinks by Category: % Total Value Growth 2017-2022

Table 6 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2022

Table 7 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2022

Table 8 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2022

Table 9 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2022

Table 10 GBO Company Shares of Alcoholic Drinks: % Total Volume 2018-2022

Table 11 Distribution of Alcoholic Drinks by Format: % Off-trade Value 2017-2022

Table 12 Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2022

Table 13 Forecast Sales of Alcoholic Drinks by Category: Total Volume 2022-2027

Table 14 Forecast Sales of Alcoholic Drinks by Category: Total Value 2022-2027

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Table 15 □Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2022-2027

Table 16 □Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 2 Research Sources

BEER IN LATVIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Beer makes strong post-pandemic recovery

Demand for premium and craft beer on the rise

Non-alcoholic beer remains niche

PROSPECTS AND OPPORTUNITIES

Beer volume sales to stagnate in upcoming period

Premium beers to enjoy steady growth

Cross border demand under threat

CATEGORY BACKGROUND

Lager price band methodology

Summary 3 □Lager by Price Band 2022

CATEGORY DATA

Table 17 Sales of Beer by Category: Total Volume 2017-2022

Table 18 Sales of Beer by Category: Total Value 2017-2022

Table 19 Sales of Beer by Category: % Total Volume Growth 2017-2022

Table 20 Sales of Beer by Category: % Total Value Growth 2017-2022

Table 21 Sales of Beer by Off-trade vs On-trade: Volume 2017-2022

Table 22 Sales of Beer by Off-trade vs On-trade: Value 2017-2022

Table 23 Sales of Beer by Off-trade vs On-trade: % Volume Growth 2017-2022

Table 24 Sales of Beer by Off-trade vs On-trade: % Value Growth 2017-2022

Table 25 GBO Company Shares of Beer: % Total Volume 2018-2022

Table 26 □NBO Company Shares of Beer: % Total Volume 2018-2022

Table 27 □LBN Brand Shares of Beer: % Total Volume 2019-2022

Table 28 □Forecast Sales of Beer by Category: Total Volume 2022-2027

Table 29 □Forecast Sales of Beer by Category: Total Value 2022-2027

Table 30 □Forecast Sales of Beer by Category: % Total Volume Growth 2022-2027

Table 31 □Forecast Sales of Beer by Category: % Total Value Growth 2022-2027

WINE IN LATVIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Wine enjoys solid recovery as consumption begins to normalise

Lack of knowledge pushes consumers towards lower quality sweet wines

Local players make small strides in wine

PROSPECTS AND OPPORTUNITIES

Healthy growth ahead for wine category

Fortified wine is losing appeal

Non-alcoholic wines to remain niche

CATEGORY DATA

Table 32 Sales of Wine by Category: Total Volume 2017-2022

Table 33 Sales of Wine by Category: Total Value 2017-2022

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Table 34 Sales of Wine by Category: % Total Volume Growth 2017-2022

Table 35 Sales of Wine by Category: % Total Value Growth 2017-2022

Table 36 Sales of Wine by Off-trade vs On-trade: Volume 2017-2022

Table 37 Sales of Wine by Off-trade vs On-trade: Value 2017-2022

Table 38 Sales of Wine by Off-trade vs On-trade: % Volume Growth 2017-2022

Table 39 Sales of Wine by Off-trade vs On-trade: % Value Growth 2017-2022

Table 40 Forecast Sales of Wine by Category: Total Volume 2022-2027

Table 41 □Forecast Sales of Wine by Category: Total Value 2022-2027

Table 42 □Forecast Sales of Wine by Category: % Total Volume Growth 2022-2027

Table 43 □Forecast Sales of Wine by Category: % Total Value Growth 2022-2027

SPIRITS IN LATVIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Spirits enjoy a good year of trading

Cross border sales support category performance

War in Ukraine leaves footprint on spirits category

PROSPECTS AND OPPORTUNITIES

Muted volume growth for spirits category

Mixing spirits will continue to gain popularity

Vodka category to lose share to other spirits

CATEGORY DATA

Table 44 Sales of Spirits by Category: Total Volume 2017-2022

Table 45 Sales of Spirits by Category: Total Value 2017-2022

Table 46 Sales of Spirits by Category: % Total Volume Growth 2017-2022

Table 47 Sales of Spirits by Category: % Total Value Growth 2017-2022

Table 48 Sales of Spirits by Off-trade vs On-trade: Volume 2017-2022

Table 49 Sales of Spirits by Off-trade vs On-trade: Value 2017-2022

Table 50 Sales of Spirits by Off-trade vs On-trade: % Volume Growth 2017-2022

Table 51 Sales of Spirits by Off-trade vs On-trade: % Value Growth 2017-2022

Table 52 GBO Company Shares of Spirits: % Total Volume 2018-2022

Table 53 □NBO Company Shares of Spirits: % Total Volume 2018-2022

Table 54 □LBN Brand Shares of Spirits: % Total Volume 2019-2022

Table 55 □Forecast Sales of Spirits by Category: Total Volume 2022-2027

Table 56 □Forecast Sales of Spirits by Category: Total Value 2022-2027

Table 57 □Forecast Sales of Spirits by Category: % Total Volume Growth 2022-2027

Table 58 □Forecast Sales of Spirits by Category: % Total Value Growth 2022-2027

CIDER/PERRY IN LATVIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Cider makes strong recovery post-pandemic

Small manufacturers benefit from lower excise duty

Return of outdoor events boost cider consumption

PROSPECTS AND OPPORTUNITIES

Cider to enjoy robust growth in forthcoming period

Small manufacturers have opportunities to gain slice of cider sales

Consolidation expected as key players look to secure larger share

CATEGORY DATA

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Table 59 Sales of Cider/Perry: Total Volume 2017-2022
Table 60 Sales of Cider/Perry: Total Value 2017-2022
Table 61 Sales of Cider/Perry: % Total Volume Growth 2017-2022
Table 62 Sales of Cider/Perry: % Total Value Growth 2017-2022
Table 63 Sales of Cider/Perry by Off-trade vs On-trade: Volume 2017-2022
Table 64 Sales of Cider/Perry by Off-trade vs On-trade: Value 2017-2022
Table 65 Sales of Cider/Perry by Off-trade vs On-trade: % Volume Growth 2017-2022
Table 66 Sales of Cider/Perry by Off-trade vs On-trade: % Value Growth 2017-2022
Table 67 GBO Company Shares of Cider/Perry: % Total Volume 2018-2022
Table 68 □NBO Company Shares of Cider/Perry: % Total Volume 2018-2022
Table 69 □LBN Brand Shares of Cider/Perry: % Total Volume 2019-2022
Table 70 □Forecast Sales of Cider/Perry: Total Volume 2022-2027
Table 71 □Forecast Sales of Cider/Perry: Total Value 2022-2027
Table 72 □Forecast Sales of Cider/Perry: % Total Volume Growth 2022-2027
Table 73 □Forecast Sales of Cider/Perry: % Total Value Growth 2022-2027

RTDS IN LATVIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Saturated growth in RTDs

Shift towards RTDs with lower ABV rates

Huge competition

PROSPECTS AND OPPORTUNITIES

Steady pace of growth expected in RTDs

Wine based RTDs will continue to gain share

Popularity of local drinks will prevail in Latvia

CATEGORY DATA

Table 74 Sales of RTDs by Category: Total Volume 2017-2022
Table 75 Sales of RTDs by Category: Total Value 2017-2022
Table 76 Sales of RTDs by Category: % Total Volume Growth 2017-2022
Table 77 Sales of RTDs by Category: % Total Value Growth 2017-2022
Table 78 Sales of RTDs by Off-trade vs On-trade: Volume 2017-2022
Table 79 Sales of RTDs by Off-trade vs On-trade: Value 2017-2022
Table 80 Sales of RTDs by Off-trade vs On-trade: % Volume Growth 2017-2022
Table 81 Sales of RTDs by Off-trade vs On-trade: % Value Growth 2017-2022
Table 82 GBO Company Shares of RTDs: % Total Volume 2018-2022
Table 83 □NBO Company Shares of RTDs: % Total Volume 2018-2022
Table 84 □LBN Brand Shares of RTDs: % Total Volume 2019-2022
Table 85 □Forecast Sales of RTDs by Category: Total Volume 2022-2027
Table 86 □Forecast Sales of RTDs by Category: Total Value 2022-2027
Table 87 □Forecast Sales of RTDs by Category: % Total Volume Growth 2022-2027
Table 88 □Forecast Sales of RTDs by Category: % Total Value Growth 2022-2027

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