

## **Alcoholic Drinks in Kuwait**

Market Direction | 2023-07-10 | 23 pages | Euromonitor

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## Report description:

The sale and consumption of alcoholic drinks are illegal in Kuwait and, therefore, 100% of sales generated in Kuwait's alcoholic drinks industry comes from non alcoholic beer. The category saw an upturn in its performance in 2022 as it witnessed some recovery from the impact of the COVID-19 crisis and the effects of the ban on smoking shisha inside cafes and restaurants. Sales of non alcoholic beer are limited to affluent young Kuwaiti men, while high prices mean that low-income expatriate worke...

Euromonitor International's Alcoholic Drinks in Kuwait report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Alcoholic Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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WINE

SPIRITS

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RTDS

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