

BRIC Countries (Brazil, Russia, India, China) IT Hardware Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-06-30 | 113 pages | MarketLine

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Report description:

BRIC Countries (Brazil, Russia, India, China) IT Hardware Market Summary, Competitive Analysis and Forecast to 2027

Summary

The BRIC IT Hardware industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the it hardware industry and had a total market value of \$93.8 billion in 2022. Brazil was the fastest growing country with a CAGR of 6.9% over the 2018-22 period.
- Within the it hardware industry, China is the leading country among the BRIC nations with market revenues of \$63.2 billion in 2022. This was followed by India, Brazil and Russia with a value of \$15.5, \$10.6, and \$4.4 billion, respectively.
- China is expected to lead the it hardware industry in the BRIC nations with a value of \$76.9 billion in 2027, followed by India, Brazil, Russia with expected values of \$22.8, \$15.8 and \$4.9 billion, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC it hardware market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC it hardware market

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- Leading company profiles reveal details of key it hardware market players' BRIC operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the BRIC it hardware market with five year forecasts
- Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

Reasons to Buy

- What was the size of the BRIC it hardware market by value in 2022?
- What will be the size of the BRIC it hardware market in 2027?
- What factors are affecting the strength of competition in the BRIC it hardware market?
- How has the market performed over the last five years?
- What are the main segments that make up the BRIC it hardware market?

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