

Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

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Report description:

Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

Summary

Global Wireless Telecommunication Services industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.
- Market values are in terms of revenues, based on payments to operators of all of these services for subscriptions and usage.
- Market volumes are in terms of total numbers of subscribers for each of these services.
- Market shares are in terms of subscriber volumes. Regional market shares are at a parent company level.
- All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2022 annual average exchange rates.
- The global wireless telecommunication services market had total revenues of \$775.4 billion in 2022, representing a compound annual growth rate (CAGR) of 0.6% between 2017 and 2022.
- Market volume increased at a CAGR of 3.2% between 2017 and 2022, reaching a total of 7,517 million subscribers in 2022.
- The growth of the global wireless telecommunication services market can also be attributed to the increase in mobile penetration across the globe. For instance, according to in-house research, mobile penetration in Japan stood at 163.3 per 100 people in 2022.

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Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global wireless telecommunication services market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global wireless telecommunication services market
- Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global wireless telecommunication services market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the global wireless telecommunication services market by value in 2022?
- What will be the size of the global wireless telecommunication services market in 2027?
- What factors are affecting the strength of competition in the global wireless telecommunication services market?
- How has the market performed over the last five years?
- Who are the top competitors in the global wireless telecommunication services market?

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