

BRIC Countries (Brazil, Russia, India, China) Mobile Phones Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-06-30 | 138 pages | MarketLine

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Report description:

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Summary

The BRIC Mobile Phones industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the mobile phones industry and had a total market value of \$191.6 billion in 2022. India was the fastest growing country with a CAGR of 4.3% over the 2018-22 period.
- Within the mobile phones industry, China is the leading country among the BRIC nations with market revenues of \$140.7 billion in 2022. This was followed by India, Brazil and Russia with a value of \$27.4, \$13.4, and \$10.1 billion, respectively.
- China is expected to lead the mobile phones industry in the BRIC nations with a value of \$175.9 billion in 2027, followed by India, Brazil, Russia with expected values of \$27.5, \$16.6 and \$10.1 billion, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC mobile phones market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC mobile phones

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market

- Leading company profiles reveal details of key mobile phones market players' BRIC operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the BRIC mobile phones market with five year forecasts by both value and volume
- Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

Reasons to Buy

- What was the size of the BRIC mobile phones market by value in 2022?
- What will be the size of the BRIC mobile phones market in 2027?
- What factors are affecting the strength of competition in the BRIC mobile phones market?
- How has the market performed over the last five years?
- What are the main segments that make up the BRIC mobile phones market?

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