

## **North America (NAFTA) Mobile Phones Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-06-30 | 106 pages | MarketLine

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### **Report description:**

North America (NAFTA) Mobile Phones Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

The NAFTA Mobile Phones industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The mobile phones industry within the NAFTA countries had a total market value of \$228.3 billion in 2022. The Canada was the fastest growing country, with a CAGR of 2.8% over the 2018-22 period.
- Within the mobile phones industry, the US is the leading country among the NAFTA bloc, with market revenues of \$200.3 billion in 2022. This was followed by Canada and Mexico, with a value of \$18.0 and \$10.1 billion, respectively.
- The US is expected to lead the mobile phones industry in the NAFTA bloc, with a value of \$239.1 billion in 2027, followed by Canada and Mexico with expected values of \$22.7 and \$11.9 billion, respectively.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA mobile phones market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA mobile phones

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market

- Leading company profiles reveal details of key mobile phones market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA mobile phones market with five year forecasts by both value and volume
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA mobile phones market by value in 2022?
- What will be the size of the NAFTA mobile phones market in 2027?
- What factors are affecting the strength of competition in the NAFTA mobile phones market?
- How has the market performed over the last five years?
- What are the main segments that make up the NAFTA mobile phones market?

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