

## **G8 Countries Mobile Phones Market Summary, Competitive Analysis and Forecast to 2027**

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### **Report description:**

G8 Countries Mobile Phones Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

The G8 Mobile Phones industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The G8 countries contributed \$387.2 billion in 2022 to the global mobile phones industry, with a compound annual growth rate (CAGR) of 1.6% between 2018 and 2022. The G8 countries are expected to reach a value of \$464.0 billion in 2027, with a CAGR of 3.7% over the 2022-27 period.
- Among the G8 nations, the US is the leading country in the mobile phones industry, with market revenues of \$200.3 billion in 2022. This was followed by Japan and Germany, with a value of \$77.3 and \$23.6 billion, respectively.
- The US is expected to lead the mobile phones industry in the G8 nations with a value of \$239.1 billion in 2027, followed by Japan and Germany with expected values of \$96.3 and \$28.6 billion, respectively.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 mobile phones market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 mobile phones market

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- Leading company profiles reveal details of key mobile phones market players' G8 operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the G8 mobile phones market with five year forecasts by both value and volume
- Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

#### Reasons to Buy

- What was the size of the G8 mobile phones market by value in 2022?
- What will be the size of the G8 mobile phones market in 2027?
- What factors are affecting the strength of competition in the G8 mobile phones market?
- How has the market performed over the last five years?
- What are the main segments that make up the G8 mobile phones market?

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