

## **North America Software Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-04-07 | 49 pages | MarketLine

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### **Report description:**

North America Software Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Software in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The software market is defined as revenues generated from both: sales of, and subscriptions to, various software packages and offerings. The market includes both signed deals that remain under contract, and the annual revenues associated with new contracts signed, within a particular calendar year. This excludes sales opportunities for third-party services providers.
- Most businesses increased their ability to operate remotely during the pandemic, and their IT requirements underwent a significant change, driving the demand for software, globally.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the software market in North America
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the software market in North America
- Leading company profiles reveal details of key software market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the North America software market with five year forecasts by both value and volume

#### Reasons to Buy

- What was the size of the North America software market by value in 2022?
- What will be the size of the North America software market in 2027?
- What factors are affecting the strength of competition in the North America software market?
- How has the market performed over the last five years?
- Who are the top competitors in North America's software market?

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