

## **Australia Credit Cards Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-03-27 | 42 pages | MarketLine

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### **Report description:**

Australia Credit Cards Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Credit Cards in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The credit cards profile covers the consumer credit cards market.
- The decline in aggregate credit card fees, due to the recent Reserve Banks' reforms seems to have a positive impact on the credit cards sector

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the credit cards market in Australia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the credit cards market in Australia
- Leading company profiles reveal details of key credit cards market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Australia credit cards market with five year forecasts

#### Reasons to Buy

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- What was the size of the Australia credit cards market by value in 2022?
- What will be the size of the Australia credit cards market in 2027?
- What factors are affecting the strength of competition in the Australia credit cards market?
- How has the market performed over the last five years?
- What are the main segments that make up Australia's credit cards market?

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