

## **United States (US) Credit Cards Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-03-27 | 47 pages | MarketLine

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### **Report description:**

United States (US) Credit Cards Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Credit Cards in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The credit cards profile covers the consumer credit cards market.
- According to American Bankers Association's credit card market monitor report, the credit card credit outstanding as a share of disposable income continued to normalize in the second quarter of 2022, though the second quarter reading of 4.8% remains well

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the credit cards market in the United States
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the credit cards market in the United States
- Leading company profiles reveal details of key credit cards market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States credit cards market with five year forecasts

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## Reasons to Buy

- What was the size of the United States credit cards market by value in 2022?
- What will be the size of the United States credit cards market in 2027?
- What factors are affecting the strength of competition in the United States credit cards market?
- How has the market performed over the last five years?
- Who are the top competitors in the United States' credit cards market?

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