

South Africa IT Services Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-03-27 | 55 pages | MarketLine

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Report description:

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Summary

IT Services in South Africa industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The IT services industry is valued as the combination of the business process outsourcing (BPO) services market, the application services market and the infrastructure services market. Values include revenues generated from (a) signed deals that remain under contract and (b) new contracts signed within that particular calendar year.
- A prolonged lockdown in South Africa forced businesses to explore innovative digital ways to reach out to their customers, fuelling demand for IT services across the region.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the IT services market in South Africa
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the IT services market in South Africa
- Leading company profiles reveal details of key IT services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the South Africa IT services market with five year forecasts

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Reasons to Buy

- What was the size of the South Africa it services market by value in 2022?
- What will be the size of the South Africa it services market in 2027?
- What factors are affecting the strength of competition in the South Africa it services market?
- How has the market performed over the last five years?
- What are the main segments that make up South Africa's it services market?

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